



# SPONSORSHIP

## 2024 Salem Arts Association Sponsor Opportunities

Sponsorship support from businesses and individuals helps Salem Arts deliver on our mission to bring art in all its forms to the community and bring the community in all of its diversity to the arts in Salem.

Salem Arts Association was founded in 2007 to bring creators and community together in support of the arts. We reach an audience of about 10,000 visitors annually and support our growing membership of more than 450 artists and art lovers. In 2024 we will present 15 diverse rotating exhibitions in our 7 gallery spaces, a curated boutique shopping experience featuring locally made arts and crafts, and high attendance at gallery receptions and events. Salem Arts is a vibrant committed all-volunteer registered 501(c)(3) nonprofit organization. Our programming is always open to the public at our historic building located at 159 Derby Street in Salem.

## Sponsorship Benefits

In addition to the warm fuzzies you feel when supporting Salem Arts Association, we'll go out of our way to thank you. We can't thank you enough for helping Salem Arts achieve its mission.

Exhibition Sponsor Benefits	Full Season (All Exhibits)	Exhibit Sponsor	Reception Sponsor	Award Sponsor	In-Kind Donations
Logo/name displayed in gallery during exhibits and website home page					
Logo/name included on print materials					
Logo/Name on exhibition emails, announcements, and press releases					
Dedicated social media sponsor spotlight posts					
Logo/name included on website exhibit pages					
Mentions on reception event pages					
Logo/name on awards and announcements during reception					
Thank You tent cards on service areas during receptions					
Event Sponsor Benefits	Title Sponsor	Stage Sponsor	Supporter		
Logo/name banner on stage					
Logo/Name on event posters, website, emails, announcements, and press releases					
Dedicated social media sponsor spotlight posts					
Recognition during announcements					
Logo/name included on website event pages and signage at event					

# Sponsorship Opportunities

- Season Sponsor \$5000+**  
Includes sponsorship of ALL exhibitions during the 2024 season.

## Exhibition Sponsorships

Select individual exhibitions during the 2024 season and sponsorship levels.

- Exhibition \$1000+                       Reception \$500+                       Awards \$250+
- I would like to offer donations of food, wine, beer, and/or other beverages for gallery receptions.

Select Exhibit Options

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Inspired by PEM<br>April 13 to May 18, 2024      | <input type="checkbox"/> Journey Into Self<br>June 29 to July 27, 2024 | <input type="checkbox"/> Impressions<br>August 3 to Sept 7, 2024          |
| <input type="checkbox"/> Minimalism<br>April 13 to May 18, 2024           | <input type="checkbox"/> Written Word<br>June 29 to July 27, 2024      | <input type="checkbox"/> Artoberfest Exhibition<br>Sept 14 to Nov 9, 2024 |
| <input type="checkbox"/> Acceptance/Alienation<br>May 25 to June 22, 2024 | <input type="checkbox"/> Heroes & Legends<br>August 3 to Sept 7, 2024  | <input type="checkbox"/> Holiday Showcase<br>Nov 16 to Dec 15, 2024       |

## Event Sponsorships

Select individual events during the 2024 season and sponsorship levels.

- Title Sponsor \$1000+                       Stage Sponsor \$500+                       Supporter \$250+

Select Event Options

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> 17 <sup>th</sup> Anniversary Gala<br>August 2024 (Date TBD) | <input type="checkbox"/> Artoberfest<br>Art and Music Festival<br>September 28, 2024 | <input type="checkbox"/> Holiday Artists' Market<br>at Old Town Hall<br>November 30, 2024 |
|--|--|---|

## Sponsor Information

Sponsorship Amount: \$ \_\_\_\_\_ (includes all sponsorships selected above)

Donor Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Website (for sponsor links): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Please make checks payable to Salem Arts Association, 159 Derby Street, Salem MA 01970. Contact [President@salemArts.org](mailto:President@salemArts.org) for inquiries. Salem Arts is a registered 501(c)(3) nonprofit organization. Sponsorships are tax deductible (please consult with your tax advisor). All gifts of \$250+ come with a one-year membership. We accept donations at any amount to support our programming. Visit [SalemArts.org](http://SalemArts.org) to make a financial gift online.

**A Community that creates together is one that grows together. Thank you for your support!**